

ASIA TASK FORCE

These events are supported by:



DOING BUSINESS IN ASIA: MEET THE EXPERTS REGISTER NOW

- London 1 December
- Edinburgh 2 December
- Leeds 3 December
- Birmingham 4 December

Dear Colleague,

This is a pressing invitation from the Asia Task Force to register for a major series of events on [Doing Business in Asia](#), to be held across the UK from 1-4 December in London, Edinburgh, Leeds and Birmingham. Asia's emerging economies are leading the way out of the downturn and we are confident you will find these events valuable whether you are considering the opportunities in Asia or already have a foothold there.

The events bring together seventeen UK Trade & Investment Directors of Trade from across Asia and business people with a breadth of experience of doing business throughout the region. We guarantee it will be time well spent, particularly in these rapidly changing economic times.

For more details and to secure attendance at these unique events please visit www.businessinasia.co.uk

Kindest regards,

Lord Mandelson
Secretary of State for Business,
Innovation and Skills and Co-Chair,
Asia Task Force

Lord Powell of Bayswater
Co-Chair, Asia Task Force

THESE EVENTS ARE A GREAT OPPORTUNITY FOR SMALL AND MEDIUM SIZED UK BUSINESSES TO:

- **Stay ahead of the competition** - latest briefings on the business climate from senior representatives from UK Embassies and High Commissions in 11 Asian markets
- **Learn from experience** - case studies and practical advice from UK companies succeeding in Asia today
- **Have your key questions answered** - interactive Q&A sessions on 11 Asian markets
- **Make contacts and network** - pre-book one-to-one meetings with UKTI's experts from Asia and network with speakers and delegates
- **Get practical advice on your next steps** - learn how UKTI services and support can help you take the next steps to succeed in Asia

MARKETS COVERED:

- China
- India
- Indonesia
- Malaysia
- Philippines
- Singapore
- Southern China & Hong Kong
- South Korea
- Taiwan
- Thailand
- Vietnam

There will be a charge of £40+VAT for attending each event, with a reduced rate for early bookings and for members of our partner organisations.

Business attendees at previous Doing Business in Asia events said:

"Speakers were passionate about the market and demonstrated an ability to support new companies into market"

"The sessions were very good and have given me the confidence to move forward"

For more details and to secure attendance at one of these events please visit www.businessinasia.co.uk

For any enquiries please contact the Event Team: businessasia@ontracpr.co.uk or call 0117 933 9549

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