

About UKTI

UK Trade & Investment (UKTI) is the Government organisation that helps UK-based companies succeed in the global economy. We also help overseas companies bring their high quality investment to the UK - acknowledged as Europe's best place from which to succeed in global business.

UKTI offers expertise and contacts through our extensive network of specialists in the UK and in British embassies and other diplomatic offices around the world. We provide companies with the tools they require to be competitive on the world stage.

UK Trade & Investment: The best Trade Promotion Organisation in the Developed World

Let us get you on the *Fast Track to the World*^{UK}

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You can also catch up with us on these social media channels:

UKTI on YouTube at www.youtube.com/UKTIweb
UKTI Blog at blog.ukti.gov.uk
UKTI on Twitter at www.twitter.com/ukti
UKTI on Flickr at www.flickr.com/ukti
UKTI on LinkedIn at www.linkedin.com/company/uk-trade-&-investment



**Here to help you grow
your business in Singapore
and Asia-Pacific**



Fast track to the world^{UK}

About Singapore

Singapore is the UK's largest trading partner in Southeast Asia and one of its largest export markets outside of Europe.

With strong GDP growth and well funded government policies developing industries which are a good fit with UK expertise, Singapore represents an attractive market.

Singapore's educated labour force, transparent legal system, stable commercial and political environment, and excellent transport links make it the ideal springboard for UK businesses into the Asia-Pacific region. It is consistently ranked number-one globally by the World Bank for ease of doing business.

How can UKTI help you expand into Singapore and Asia-Pacific?

The UKTI team in Singapore has experience and expertise in a wide range of industry sectors that include creative industries, education, energy, engineering, food & beverage, information & communication technologies, infrastructure development, life sciences, security & defence and transport. We are plugged into the UKTI network across the region and can fast track your access to this larger pool of expertise.

Working with us can save you time, reduce your risk and increase your access and profile. You will be working with people who know the market well, with a strong grasp of the region's commercial, political and social issues and who can provide you with access to key players and to the opportunities they represent in both the private and public sectors.

What can UKTI Singapore do for you?

Our services include helping you:

- Understand how to do business in Singapore and the Asia-Pacific region
- Decide on the best market entry strategies
- Comply with local regulations and standards
- Understand the competition
- Identify potential partners
- Promote your product or service locally
- Raise brand awareness
- Access the right contacts
- Access exclusive meeting facilities

Talk to us about your needs and we will put together a tailored plan for you.

Why use UKTI Meeting Facilities?

The UKTI Meeting Facilities are housed within the British High Commission, Singapore. This is a unique and exclusive venue, available only to British companies and organisations. It offers an unparalleled level of prestige and is conveniently located just off the central shopping district of Orchard Road. The venue can also provide you with a neutral location to hold a meeting or event.



What do our clients say?

Mike Hickey, Sales and Marketing Director of Laminar Medica:

“We could have used the services of an independent marketing company to get the initial information we needed about Singapore. But UKTI works through the network of British Embassies and has people on the ground, who really know local business. The service was subsidised, so it's good value for money. We were happy with the results of the Overseas Market Introduction Service report, which helped us to identify and target potential distribution partners.”

Robert Isaac, Director of TM Lewin:

“UKTI's comprehensive report on Singapore helped us decide that the city would be an ideal place to test our new overseas retail strategy. We are excited about prospects here and thanks to UKTI. We look forward to having a fruitful relationship with Singapore.”

Adrian Dunleavy, Chief Executive of Ten Alps:

“UKTI gave us credibility and, through its networks, we were able to very quickly meet a lot of people from local companies.”

Vivian Pei, President of Singapore Alumni Club, London Business School:

“We couldn't have been happier with the conference facilities. The venue was just what we needed and the staff were ever so accommodating, from event planning to just generally making life easier for us. We would recommend the facilities to anyone who needs a good-sized, well-equipped, centrally located venue.”